

Press Release

For Immediate Release

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The Red & White Ball to Raise \$748,000 on Behalf of The Leukemia & Lymphoma Society®

In a Course of Four Years, The Red & White Ball has Raised Over \$2.1 million to Cure Blood Cancers and Improve the Quality of Life of Patients and their Families.

Philadelphia, PA (October 23, 2017) – More than 700 attendees from Greater Philadelphia will gather for the Fifth Annual Red & White Ball on Saturday, March 24, 2018 at the Philadelphia Marriott Downtown Hotel to raise money for The Leukemia & Lymphoma Society's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

Wawa will receive the prestigious Diamond Award for making a difference in their community through their support of LLS and in the fight against blood cancers.

The event also boasts a car raffle featuring a brand new 2018 Audi A4 Sedan Quattro (MSRP: \$43,595). The vehicle is generously donated, which means that LLS will receive 100 percent of the ticket sales. The winner will be announced the night of the Red & White Ball. For more information about the raffle, visit www.redwhiteballphilly.org/raffle.

Thomas J. Burke, President & CEO of AOIC, LLC, and Robert Francomano, Vice President of Stemine Therapeutics Inc., are the Executive Co-chairs for the Fifth Annual Red & White Ball.

For more information about the Red & White Ball, visit www.redwhiteballphilly.org.

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Eastern Pennsylvania Chapter

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About The Leukemia & Lymphoma Society®

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brooke, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

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