

PRESS RELEASE

For Immediate Release

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Win a 2018 Audi A4 Sedan While Making a Difference in the Fight against Cancers

100% of the Ticket Sales will be donated to The Leukemia & Lymphoma Society®

Philadelphia, PA (November 30, 2017) – In conjunction with the Fifth Annual Red & White Ball, a fundraiser to raise money for lifesaving blood cancer research, The Leukemia & Lymphoma Society (LLS) is selling raffle tickets for the chance to win a brand new 2018 Audi A4 Sedan 2.0T Quattro S Tronic (\$43,595). The vehicle was generously donated, which means that LLS will receive 100% of the ticket sales.

The winner of the 2018 Audi A4 Sedan will be announced the night of the Fifth Annual Red & White Ball on Saturday, March 24, 2018 at the Philadelphia Marriott Downtown Hotel. Winning ticket holder does not need to be present to win. \$100 per raffle ticket.

The Red & White Ball is Philadelphia's premier social event of the season. In course of four years, the Red & White Ball has raised over \$2.1 million for the LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

To purchase your Audi raffle ticket, visit www.redwhiteballphilly.org/raffle or contact the Eastern Pennsylvania Chapter at (800) 482-2873.

About The Leukemia & Lymphoma Society®

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.



Eastern Pennsylvania Chapter

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Founded in 1949 and headquartered in Rye Brooke, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 AM to 9 PM ET.

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