

Press Release

For Immediate Release

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The Red & White Ball Raises \$700,000 on Behalf of The Leukemia & Lymphoma Society®

*In a Course of Five Years, The Red & White Ball has Raised Over \$2.8 million to Cure
Blood Cancers and Improve the Quality of Life of Patients and their Families.*

Philadelphia, PA (March 28, 2018) – More than 600 attendees from Greater Philadelphia gathered for the Fifth Annual Red & White Ball on Saturday, March 24, 2018 at the Philadelphia Marriott Downtown Hotel to raise money for The Leukemia & Lymphoma Society's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

Wawa and The Wawa Foundation received the Diamond Award for making a difference in their community through their support of LLS and in the fight against blood cancers.

The event also boasted a car raffle featuring a brand new 2018 Audi A4 Sedan Quattro (MSRP: \$43,595). The vehicle was generously donated, which means that LLS received 100 percent of the ticket sales. The winner was announced at the Red & White Ball.

Thomas J. Burke, President & CEO of AOIC, LLC, and Robert Francomano, Vice President of Stemline Therapeutics Inc., were the Executive Co-chairs for the Fifth Annual Red & White Ball.

Wawa served as the Presenting Sponsor. Burlington Stores was the Auction Sponsor, while Tiffany & Co. served as the Official Jewelry Sponsor. Suvoda was the Diamond Sponsor. Ruby sponsors were Beautiful Blooms, Lehigh Valley Restaurant Group, Mark Seltzer, Pharmacyclics LLC, An AbbVie Company / Janssen Pharmaceutical Companies of Johnson & Johnson, and Penn Medicine, Abramson Center.

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Eastern Pennsylvania Chapter

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The Sixth Annual Red & White Ball is scheduled for Saturday, March 23, 2019 at the Philadelphia Marriott Downtown Hotel.

For more information about the Red & White Ball, visit www.redwhiteballphilly.org.

About The Leukemia & Lymphoma Society®

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brooke, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

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