



PRESS RELEASE

For Immediate Release

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MAKE A DIFFERENCE IN THE FIGHT AGAINST CANCER AND WIN A BRAND NEW 2019 AUDI Q5 SUV

100% of the Ticket Sales will be donated to The Leukemia & Lymphoma Society®

Philadelphia, PA (November 15, 2018) – In conjunction with the Sixth Annual Red & White Ball, a fundraiser to raise money for lifesaving blood cancer research, The Leukemia & Lymphoma Society (LLS) is selling raffle tickets for the chance to win a brand new 2019 Audi Q5 2.0 TFSI® Quattro® S Tronic® SUV (MSRP: \$41,900). The vehicle was generously donated, which means that LLS will receive 100% of the ticket sales.

The winner of the 2019 Audi Q5 SUV will be announced the night of the Sixth Annual Red & White Ball on Saturday, March 23, 2019 at the Philadelphia Marriott Downtown Hotel. \$100 per raffle ticket. Winning ticket holder does not need to be present to win.

The Red & White Ball is Philadelphia's premier social event of the season. In course of five years, the Red & White Ball has raised over \$2.8 million for the LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

The winner of the vehicle will be announced the night of the Red & White Ball. Raffle tickets are on sale now. For more information, visit www.redwhiteballphilly.org/raffle or contact the Eastern Pennsylvania Chapter at (800) 482-2873.

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About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brooke, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 AM to 9 PM ET.

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