



NEWS RELEASE

For Immediate Release

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The Leukemia & Lymphoma Society Announces Suvoda as the Gala After Party Sponsor for the Sixth Annual Red & White Ball

Philadelphia, PA (January 15, 2019) - The Eastern Pennsylvania Chapter of The Leukemia & Lymphoma Society (LLS), the world's largest nonprofit health organization dedicated to fighting blood cancer, has announced Suvoda LLC, the industry's leading SaaS provider of Interactive Response Technology (IRT) for patient randomization and clinical trial supply management, as the 2019 Gala After Party Sponsor for the Sixth Annual Red & White Ball.

"We are excited to have Suvoda as the Gala After Party Sponsor for the Sixth Annual Red & White Ball," said Ellen Rubesin, LLS Eastern Pennsylvania Chapter's Executive Director. "We value and appreciate Suvoda's generous support over the years."

LLS's annual black tie gala, the Red & White Ball, has become Philadelphia's premier social event of the year. Over the course of five years, the Red & White Ball has raised over \$2.8 million for the LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of patients and their families.

The Sixth Annual Red & White Ball is planned for Saturday, March 23rd at the Philadelphia Marriott Downtown Hotel. The night includes a formal sit-down dinner, entertainment from one of Philadelphia's best bands, and incredible silent and live auctions.

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The Red & White Ball also boasts a raffle featuring a brand new 2019 Audi Q5 2.0 TFSI® Quattro® S Tronic® (MSRP: \$41,900). The vehicle was generously donated, which means LLS receives 100 percent of the ticket sales. The winner will be announced the night of the Red & White Ball. Winning ticket holder does not need to be present to win.

The Gala After Party will take place at Hard Rock Café Philadelphia from 11:30PM to 2:00AM. Guests will dance the night away while being surrounded by memorabilia of music legends like Jim Morrison, Elton John, and the Beatles. The Gala After Party also includes an open bar, late night bites, and a dessert buffet. \$100 per person. Must be 21 years old or older to attend.

To learn more about the Sixth Annual Red & White Ball, visit www.redwhiteballphilly.org. For more information about sponsorship opportunities, contact Gregory R. Seitter, Marketing & Communications Director, at 610.276.3205 or Gregory.Seitter@lls.org.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to fighting blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brook, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

About Suvoda LLC

Suvoda harnesses the power of technology to help bring life-saving therapies to patients faster by solving complex patient randomization and clinical supply chain challenges. Suvoda's Interactive Response Technology (IRT) with Trial Intelligence (TI) combines the flexibility of a custom solution with the speed of a configurable platform, offering 4-6 week deployment timelines, best-of-breed functionality, reimagined reporting, and easy integration. IRT+TI, delivered by Suvoda's exceptional services team, offers a comprehensive solution to optimize and manage the supply chain across the breadth of the clinical trial continuum: from small investigator sponsored trials (ISTs) to large global phase III studies. Learn more at <https://www.suvoda.com>.